

NZ CHAMBERS OF COMMERCE

W A N A K A

B u s i n e s s V i t a l i t y

Business After Six Format

BA6's provide a platform for Wanaka Chamber businesses to showcase their workplace, services and products to other Chamber members. BA6's also promote networking amongst business owners and the Chamber Executives in a relaxed and informal gathering.

Held at the host's business workplace, (or at another venue if more appropriate), each BA6 attracts over 40 members. We have a membership of over 160 members.

Below is some information which may help you prepare for the night. The Chamber secretary, Lisa will liaise with you and provide any support necessary to ensure a successful BA6. Contact Lisa on lisa@wanakachamber.co.nz or by phoning 03 443 1615.

Marketing

To assist us with marketing your event, please provide us with your company logo in either a tiff or jpeg format and a maximum of two paragraphs which we could use to promote you to members via email and our newsletter. You are welcome to give marketing material to the attendees.

Host Requirements

Catering is at your discretion and costs. As hosts, you will need to provide light refreshments (beer, wine, juice) and finger food of your choice for approximately 35-40 guests.

On the Night

We will be there to assist you run your event. Please have a table near the entrance to the area where people will network so we can issue name tags to attendees and collect business cards.

A guideline of the evening's format is as follow:

6.00pm	BA6 commences, food and beverages to be available
6.00pm – 6.30pm	Informal networking amongst members
6.30pm – 7.00pm	Welcome from Chamber, host presentation (10 minutes), prize draw, events, update and member of executive presentation
7.00pm – 7.30pm	Informal networking amongst members

Your Presentation

Presentations are generally kept quite brief (10 – 15 minutes), you will be introduced by one of our Executive.

Prize Draw

At Each BA6 we ask members to put their business cards in a bowl and we draw two lucky prize winners. We provide two bottles of wine, but as host, you are more than welcome to offer another prize should you wish. Please let Lisa know if you would like to offer a prize in addition to ours.